



**“CALL FOR PRESENTATIONS”
Submittal Form
2008 TRANSPORTATION AND
UNIVERSITY COMMUNITIES CONFERENCE
April 5-8, 2008, Grand Sierra, Reno, NV**

If you provide transportation to a university, operate in a university community setting, or are considering offering transit services to university students, please submit your innovative experiences, operational improvements and creative projects for inclusion in the program for the 2008 Transportation and University Communities Conference!

Name:

Agency/Company:

Address:

Street Address

Phone/Fax/E-mail:

Responses due no later than November 19, 2007

Marketing

- Case study
- Ridership development
- Accessibility services

- Marketing to incoming students

UPASS

- Case study

- ❑ Barriers associated with UPASS programs
- ❑ Process for implementing a UPASS program
- ❑ Developing partnerships
- ❑ Student fees

Sustainability

- ❑ Case study
- ❑ Land-use development
- ❑ Green vehicles
- ❑ Environmentally friendly practices: Recycling materials (fuel, parts...)
- ❑ Alternative transportation modes (TDM, bicycles, pedestrians...)
- ❑ Fuel alternatives

Transportation in Small University Communities

- ❑ Case study
- ❑ Partnerships

Partnerships

- ❑ Case study
- ❑ University public transportation/financial institutions/parking/tolls
- ❑ Public transportation/universities/students

Managing Special Events

- ❑ Case study
- ❑ Organizing mass crowds/special events
- ❑ How to effectively expand service

- ❑ Funding strategies
- ❑ Issues in rural & frontier communities

Transportation Safety and Security

- ❑ Case study
- ❑ University safety and security programs
- ❑ Social behavior and safe transportation
- ❑ Escort services

Emergency Preparedness and Response

- ❑ Case study
- ❑ Emergency preparedness programs
- ❑ Partnerships
- ❑ Funding
- ❑ Student roles and responsibilities

Future University Trends

- ❑ Case study
- ❑ Future trends (retirement centers...)
- ❑ On-campus housing trends
- ❑ Enrollment forecasts

- Establishing partnerships

Please indicate which system size your presentation is best suited for:

- Small
- Large
- Medium
- All of the above

Other Topics

1. If you would like to propose a topic and presentation other than the above, please attach a brief (one page or less) abstract of your proposed presentation.
2. The following individual(s) would be a good addition to the conference program as a moderator, presenter or panelist:

Name:

Agency/Company:

Phone: _____ Fax: _____

Email: _____

Please return by November 19, 2007 to:

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